

**FOR IMMEDIATE RELEASE**



**BSG to provide Emerald Group Publishing Limited with its own  
online content delivery platform**

**London - 4 October 2004** – Technology services and solutions provider, Business Systems Group (BSG), today announced it has been awarded the contract to lead the development and integration of a new online delivery platform for Emerald Group Publishing Limited, the Bradford-based publisher of the world’s widest range of management and library & information services journals.

“BSG welcomes the opportunity to build a mutually beneficial partnership with the leading scholarly publisher in the management and library & information services marketplace,” said Nick Gerard, BSG’s CEO, “and we look forward to working with a publisher as innovative as Emerald.”

The new platform will provide the publisher with the flexibility and responsiveness it requires to meet existing and new customers’ needs and expectations as these evolve. It will also enable Emerald to identify and exploit market opportunities in electronic publishing more quickly and effectively.

Emerald Group Publishing prides itself on being at the forefront of technology and led the way by launching its first electronic product, Emerald Fulltext in 1996. Emerald’s electronic journal collection is designed to meet the increasing demands for electronic access, particularly amongst academic libraries.

The decision to move away from the managed service provided by Ingenta is a significant turning point in Emerald’s online strategy. BSG was selected because it offered a sound

commercial proposition along with a track record within the academic and scholarly publishing marketplace. The business and technical skills to deliver the project, along with the benefits of an out-sourced hosting solution without the lock-in of many competitors, cemented the deal.

Bill Russell, Director Academic Market at Emerald states, “Emerald has had a long and fruitful relationship with Ingenta and it is important to note that this will still continue as Emerald Fulltext and journals published by Emerald can still be accessed via Ingenta as an alternative electronic delivery service.”

“Our decision to move our web hosting was based on market forces. Our customers and users have always driven our product and service development and our plans for Emerald’s future innovations necessitated a move to greater control and flexibility of our electronic journal delivery options.”

The new solution, which will provide online access to Emerald’s collection of over 150 management and library science journals, will be available at the beginning of 2005. This means that it will be ready for use by Emerald’s thousands of customers and hundreds of thousands of regular end users in time for the new subscription year.

Ends

**Notes to editors:**

**Business Systems Group (BSG):** [www.bsg.co.uk](http://www.bsg.co.uk)

BSG designs, deploys and operates all or part of its clients operations. BSG achieves this through specialist sector knowledge, which delivers quantifiable business benefit to its clients and their customers.

Since 1987, BSG has developed its capabilities to deliver end-to-end solutions. These range from design and deployment of all or part of a client’s technical infrastructure to the operation of ongoing system management, 24 x 7 support and education services. BSG also offers high value consultancy services including the design and integration of multi-channel solutions and new applications.

Our client solutions have enabled companies like Nissan / Renault, Egg, Smile, Legal and General, Mapeley, Extenza, Merrill Lynch, Amnesty International and George Wimpey to become more efficient, reduce costs and to deliver a more effective service to their customers and members.

BSG partnerships and accreditations include: BS7799 certification, ISO 9001 accreditation, Office of Government Commerce (OGC) Supplier, HP – Authorised Warranty Delivery Partner, Microsoft Gold Certified Partner and Certified Solutions Provider, IBM Advanced Partner, Cisco Premier Partner, Citrix Silver CSN Partner, Sun Workgroup Systems Provider, Novell Platinum Partner and Oracle Member Partner.

**Emerald Group Publishing Limited:** [www.emeraldinsight.com/](http://www.emeraldinsight.com/)

Emerald is the leading international publisher in the management and library and information sciences (LIS) sectors as well as offering a strong range of engineering, applied science and technology titles in its 150 peer-reviewed journals, which are available online and in hard copy. Titles include *Management Decision*, *European Journal of Marketing*, *Journal of Documentation*, *Library Hi-Tech*, *Journal of Knowledge Management* and *The TQM Magazine*. Over 85% of Emerald's content from key journal web sites is indexed within Google™, making Emerald the highest-ranking commercial publisher in this venue.

Emerald Fulltext gives access to more than 35,000 articles from over 100 of the most prestigious peer-reviewed management journals. Emerald articles are downloaded 5 times more than the industry average. Emerald Management Reviews gives access to 180,000 independent reviews of every article from the world's most prominent management titles. Emerald's flagship product, Emerald Management Xtra, combines core content from Emerald Fulltext and Emerald Management Reviews into a complete information solution for the academic management community.

Emerald is COUNTER compliant, meeting the international code of practice for reports that allow clients to measure the usage of online information products and services in a more consistent way.

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