



## **BSG to provide web-hosting framework for Oxford University Press**

London 17<sup>th</sup> June 2004 – Business Systems Group (BSG) today announces it has been awarded the position of preferred web hosting supplier for Oxford University Press (OUP). Under this agreement BSG will be providing OUP with state-of-the-art hosting facilities at its Tier 1 data centre for the online editions of products such as Grove Art Online, Grove Music Online and, from September 2004, the new Oxford Dictionary of National Biography. These facilities will provide OUP with web hosting backed up by 24x7 support to ensure that the press's premier content can be reliably and consistently delivered to its customers whenever they need it, wherever they are in the world.

BSG has extensive, in-depth experience of delivering mission critical, transactional, web-based solutions to organisations whose business would be materially affected by either a service failure or a poorly designed channel for their goods or services. BSG's Hosting Services clients benefit from true application support through bespoke professional services, above and beyond the levels associated with traditional hosting, with applications delivered from the datacentre securely to the desktop - and at less cost.

“This is a great example of BSG's hosting services in action within the publishing sector, providing a scalable, resilient architecture capable of delivering robust support for OUP's growth plans and the cost benefits that derive from sharing the infrastructure across the range of OUP business units,” comments Nick Gerard, BSG's CEO. “We are proud to be partnering with the world's largest university press. Our commitment to OUP is indicative of our aim to provide publishers across the spectrum with outsourced services that deliver business continuity, increased performance and control, significant cost savings and peace of mind.”

Roger Boning, OUP's Group Finance Director, says “Online publishing is an important part of Oxford University Press's objective of disseminating the fruits of research and scholarship. The quality of the delivery is as important to us as the quality of the content, so we are delighted to work with a supplier whom we know will ensure that our readers have quick and reliable access to our material whenever and wherever they need it.”

Ends

## Notes to editors

### **Business Systems Group (BSG):** [www.bsg.co.uk](http://www.bsg.co.uk)

BSG designs, deploys and operates all or part of its clients operations. BSG achieves this through specialist sector knowledge, which delivers quantifiable business benefit to its clients and their customers.

Since 1987, BSG has developed its capabilities to deliver end-to-end solutions. These range from design and deployment of all or part of a client's technical infrastructure to the operation of ongoing system management, 24 x 7 support and education services. BSG also offers high value consultancy services including the design and integration of multi-channel solutions and new applications.

Our client solutions have enabled companies like Nissan / Renault, Egg, Smile, Legal and General, Mapeley, Extenza, Merrill Lynch, Amnesty International and George Wimpey to become more efficient, reduce costs and to deliver a more effective service to their customers and members.

BSG partnerships and accreditations include: BS7799 certification, ISO 9001 accreditation, Office of Government Commerce (OGC) Supplier, HP – Authorised Warranty Delivery Partner, Microsoft Gold Certified Partner and Certified Solutions Provider, IBM Advanced Partner, Cisco Premier Partner, Citrix Silver CSN Partner, Sun Workgroup Systems Provider, Novell Platinum Partner and Oracle Member Partner.

### **Oxford University Press (OUP):** [www.oup.com](http://www.oup.com)

Oxford University Press (OUP) is the world's largest university press. It is an integral part of the University of Oxford and is governed by the Delegates of the Press, who are appointed from the academic staff of the University. It has been publishing for the University for over 500 years; the first book was published in Oxford in 1478. OUP's diverse publishing programme includes scholarly works in all academic disciplines, dictionaries and reference books, including the Oxford English Dictionary, school and college textbooks, music, materials for teaching English as a foreign language, business books, journals, and electronic publishing.

Turnover in 2003/04 was £389 million, and approximately 6,000 new titles were published worldwide, adding to a backlist of more than 30,000 titles. It is a strong international publisher, with over 80 per cent of its turnover coming from outside the UK, generated by some 3,800 employees in over 50 countries

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