



Enrich Reward Ltd Outsource IT Services to Business Systems Group in a Five Year Deal

Leading UK reward consultancy Enrich Reward Ltd select Business Systems Group to provide a 24x7x365 Managed Services for their utility IT operations

LONDON, 9th September 2008 – Business Systems Group Limited (BSG) have been awarded a 5 year technology outsourcing contract by Enrich Reward Limited (formerly Gissings Advisory Services Limited) a leading UK reward consultancy, specialists in Wellness, Healthcare, Sickness and Flexible Benefits.

Worth in excess of £1.25 million over 5 years the contract provides a new resilient application platform delivering service levels appropriate to an organisation which is reliant upon technology to provide exemplary customer service. The 5 year partnership between BSG and Enrich Reward Ltd sets out to deliver today's business services more robustly at a reduced cost, builds on Enrich Reward Ltd's competitive edge by deeper customer engagement and increased personalisation of services.

Key to being awarded the contract was BSG's ability to deliver the breadth of service and to demonstrate its ability to seamlessly transition from an existing provider. David Brooks, Finance Director, Enrich Reward Ltd comments "It was imperative that we select a service provider that is able to maintain the smooth operational running of all systems and services whilst being able to adopt a proactive and responsive approach that assists Enrich Reward Ltd in the achievement of its business objectives. BSG demonstrated an understanding and ability to be able to meet this key requirement".

David Brooks continues "Following our management buyout we needed a service provider who could keep pace with our ambitious plans. One who saw change and innovation as their real value verses those whose model is based on 'operating steady state'"

BSG's design will deliver a scalable and resilient 24x7x365 managed service, based on VMware technology on an IBM platform, providing multiple services, which include; BSG Custodian Hosting Services, BSG Forum Managed Exchange Email, BSG Guardian Shared Storage, BSG Guardian Backup and full systems monitoring through BSG's proactive BSG Sentinel Monitoring service, Rob Barry BSG's Service Delivery Manager commented "unscheduled down time is not in our vocabulary".

Other key services include the provision of a fully managed service desk, network support, virtual desktop, systems administration resources, and importantly the ability to provide on and offshore consulting services to build the unique applications which will enable Enrich Reward Ltd to differentiate its service. In addition, BSG Training Services are to provide orientation of the virtual desktop and Microsoft Office 2007 upgrade training to all Enrich Reward Ltd's employees.

Nick Gerard, CEO, BSG comments "At BSG our strategy is to design, deploy and operate IT services that remove the overhead of managing utility IT functions that form core business operations but do not differentiate. This contract with Enrich Reward Ltd plays to this strategy while our Software development business allows Enrich Reward Ltd to leverage their intellectual property that makes them so unique".

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About Business Systems Group (BSG)

Since 1987, Business Systems Group (BSG) has been supporting dynamic organisations to align their IT services with their business requirements. In their market place, the breadth of product and service offerings BSG provide makes them unique. This allows them to engage effectively at all levels within an organisation to design, deploy, operate, and improve IT services that are essential to any business. This approach ensures that the technology deployed by their customers is viewed as an investment, and not a liability.

BSG has developed its capabilities to provide managed services which are used to operate the infrastructure and application solutions that it designs and deploys for its clients. BSG achieves this through specialist sector knowledge which delivers quantifiable business benefit to its clients and their customers.

BSG's managed services have enabled companies like Morgan Sindall, The Newspaper Licensing Agency, Charles Stanley and Intertek to become more efficient, reduce costs and to deliver a more effective service to their customers and members.

BSG partnerships and accreditations include: ISO 27001 Accreditation, ISO 9001 Accreditation, HP Enterprise Business Partner, IBM Premier Partner, Microsoft Gold Certified Partner, Sun Partner Advantage member, VMware Enterprise VIP Reseller, Cisco Premier Partner, Citrix Silver CSN Partner, JBoss Authorised Service Partner, NetApp Platinum Partner, and Oracle Member Partner.

For more information, visit www.bsg.co.uk or contact Andrew Mellish on 020 7390 8606 or via email at andrew.mellish@bsg.co.uk.

About Enrich Reward Ltd (formerly Gissings Advisory Services Ltd)

We help your business perform better by helping you retain, motivate and reward your people. We are a leading UK reward consultancy and the only one to put your employees at the heart of everything we do.

Our key services are:

- Wellness: Programmes to help employees lead a healthier and more productive life.
- Healthcare: Design, procurement and delivery of corporate medical insurance and healthcare benefits.
- Risk: Design, procurement and delivery of corporate life assurance and permanent health insurance benefits.
- Flex: Design, communication and administration of flexible benefit programmes using our market-leading technology.

For more information visit: <http://www.enrichreward.com/>.

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